

<b>RIF Phase I/Phase II</b> Application Evaluation Form	The purpose of RIF funds is to provide funding for applied research to enhance the commercial potential of new technologies and to foster industry relationships
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Investigator:	ISURF #	Evaluation Date:	RIF Phase I	RIF Phase II
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<b>1 Target Market Sector</b>	[x]
Information Technology	[ ]
Bio/Life Sciences	[ ]
Advanced Manufacturing	[ ]
Value-added Agriculture	[ ]
"Green" Technologies	[ ]
Clean-tech/Renewable Energy	[ ]
Other (please specify):	[ ]

Comments

<b>2 Research Strategy</b>	Yes	No	Unclear
Is the purpose for the funding clearly stated?			
Are there defined outcomes?			
If successful, will the proposed research lead to the stated outcomes?			

Overall Assessment/Rating	Poor	Marginal	Fair	Good	Excellent
	1	2	3	4	5

Comments

<b>3 Business Concept/Commercial Impact</b>	Yes	No	Unclear
Is there a market?			
Does the technology fulfill a market need?			
Is there commercial potential?			
If successful, will the proposed research enhance commercial potential?			
Are there business milestones articulated?			
<b>3a Business model</b>	Yes	No	Unclear
Is this (or could this be) a licensing opportunity?			
Is this (or could this be) a start-up opportunity?			

Overall Assessment/Rating	Poor	Marginal	Fair	Good	Excellent
	1	2	3	4	5

Comments

<b>4 Intellectual Property</b>	Yes	No	Unclear
Will the proposed research lead to the generation of new IP?			
Will the value of any existing IP increase?			
Will the research strengthen a patent application?			
Will the research reduce the invention to practice?			
Will the research increase the number of patent claims?			

Overall Assessment/Rating	Poor	Marginal	Fair	Good	Excellent
	1	2	3	4	5

Comments

5	<b>Team</b>
	Is there a current industry partner or potential for a partner?
	Is there industry feedback or potential for industry feedback?

Yes	No	Unclear

Overall Assessment/Rating	Poor	Marginal	Fair	Good	Excellent
	1	2	3	4	5

<b>Comments</b>

6	<b>Exit/Transition</b>
	If successful, will the proposed research enhance licensability?
	If successful, will the proposed project enhance the viability of a start-up?
	If successful, will the proposed research lead to a new product/service?
	If successful, will the proposed research enhance the likelihood of further funding?

Yes	No	Unclear

Overall Assessment/Rating	Poor	Marginal	Fair	Good	Excellent
	1	2	3	4	5

<b>Comments</b>

7	<b>Recommendation</b>		
	Fund [ ]	Do Not Fund [ ]	Fund if possible [ ]